

**Breast Cancer Control Advisory Board (BCCAB)**  
**Meeting Minutes**

**November 30, 2021**

**Attending Board Members:**

Co-chair Dr. Ronda Henry-Tillman, Dee Collins, Sharon Parrett, Sarah Faitak, and Alicia Storey

**Absent Board Members:**

Dr. Jerri Fant and Dr. Hope Keiser

**Arkansas Department of Health (ADH):**

Rhonda Brown, Amanda Hunter, Jessica Nease, Angela Brown, Kimberly Hills, Christy Jackson, Reginald Rogers, Michael Koch, Cheryl Roland, Dr. Hattie Scribner, Dr. Bala Simon, Rebecca Hallmark, Laura Shue, Sierra Whitbey and Rachel Johnson

**Other Organizations:**

No representatives attended the meeting.

**I. Call to order:**

Dr. Henry-Tillman, co-chair, called the meeting to order at 5:01 pm.

**II. Review and approval of meeting minutes from August 24, 2021, quarterly meeting.**

Dr. Ronda Henry-Tillman made a motion to approve the minutes from August 24, 2021. Sarah Faitak approved and Sharon Parrett seconded, and all board members approved it on a voice vote.

**A. Comments from members of the public:**

No comments from the public.

**III. Reports**

**A. BreastCare Non-Federal Revenues and Expenditures July 1, 2021, through June 30, 2022**

Michael Koch, Cancer Section Budget Analyst, presented the first quarter report. Mr. Koch reported the fiscal year numbers for FY2022. Mr. Koch said we are on track for what is expected. We are spending basically what we are getting in revenue each month. Through September the program has received \$840,475 and spent \$882,136. Mr. Koch said we do have large savings, so it's not an issue if we overspend a little bit because it usually balances out towards the end of the year. He reported the program's spending rate is right around 25%, which is what is expected for the quarter. The subgrants are slightly above because of the way they are processed. Some of the expenditures to subgrants have gone through and will go on federal which looks like its overspent. Mr. Koch mentioned that an extra \$500,000 was added to clinical services to ensure the program doesn't have any issues in the future. Additionally, the program always tries to focus on having more clinical expenses because they directly help the clients, which are reported at, around 70%.

**B. FY2022 First Quarter Enrollment Report**

Cheryl Roland, BreastCare Data and Information Systems Administrator presented the first quarter enrollment report. Ms. Roland reported a total of 2,672 women were enrolled, which is an increase of 22% over the same timeframe last year. The program enrolled 1,660 women in a federally funded plan, which is an increase of 21% over last year and 1,012 women were enrolled in a state funded plan, which is an increase of 23%.

### **C. Contracts**

Dr. Hattie Scribner, BreastCare Administrator, presented the first quarter contract report for FY2022. Dr. Scribner reported St. Francis Community Clinic had a total of 926 eligible women. Dr. Scribner said a total of 286 clinical breast exams were performed. A total of 32 women were navigated for screening and five were navigated for diagnostics. St. Bernard's mobile mammography served a total of eight counties for the first quarter and had 25 events. They had a seven BreastCare enrollees for the quarter and two breast cancer diagnoses. Dr. Scribner reported UAMS mobile mammography served a total of seven different counties for the quarter and held 11 events. They had a total of 81 BreastCare enrollees and one breast cancer diagnosis.

### **D. FY2022 First Quarter Social Media Outreach Report**

Rachel Johnson, Program Nurse Coordinator, presented the first quarter social media report. Ms. Johnson stated that the Facebook page likes started to spike at end of August into September due to the program's increased engagement on Facebook daily. Ms. Johnson mentioned the BreastCare's ad in Spanish reached 363 people and had 151 engagements. Ms. Johnson said the healthy eating posts reached 271 people and had 13 engagements. The vaccination post reached 106 people and had six engagements. The return to screening post reached 100 people and had nine engagements. Ms. Johnson said they tried to make sure each month they have some type of advertisement for return to screening post. Ms. Johnson reviewed the post reach from July to September 2021, and it shows the spike at the end of August into September due to our daily presence on Facebook and continuing to reach out with engaging stories and replying to those who contact us through the page.

### **IV. Action Items**

Dr. Henry Tillman asked Dr. Scribner to speak to ADH Communications to come up with ideas for a 25<sup>th</sup> anniversary celebration for BreastCare for next year.

### **V. Closing**

Dr. Henry Tillman made the motion to adjourn and Sarah Faitak seconded. With no opposition, the meeting adjourned at 5:46 pm.